

FACT SHEET 2023-2024



GET IN TOUCH

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[YouTube Channel](#) 
[International Fair](#) 



STUDY PROGRAMMES TAUGHT IN ENGLISH

Transfer of credits

- Undergraduate Programme levels 2 & 3 & 4
- Postgraduate Programme level 5

Double degree (specific agreements only)

- Bachelor in Management (BiM)
- Master in Management (PGE & MSc)

Summer Programmes

- AI Business: 15 May - 9 June 2023
- Consumer Behaviour: 23 May - 2 June 2023
- Cross-Cultural Management: 6 June - 16 June 2023
- Sustainable Business: 20 June - 30 June 2023
- Paris & Keys to Luxury Business: 4 July - 13 July 2023

Course offer: list of courses per programme available [here](#) 

ACADEMIC CALENDAR

Fall semester: Early September 2022 - Late December 2022

Spring semester:

- **Level 4** > Early January 2023 - Late April 2023
- **Levels 3 & 5** > Mid-January 2023 - Late April 2023

Level 2 is only available during the Fall semester.

DEADLINES

FALL SEMESTER 2023	SPRING SEMESTER 2024
Nomination: 10 May 2023 Application: 20 May 2023	Nomination: 10 October 2023 Application: 20 October 2023

(for partners) Nomination link will be sent in due time.

(for students) Fully online application on our dedicated platform.

APPLICATION PROCEDURE

Required documents

- Fully completed & signed Home University Coordinator form
- One passport-sized photo
- Copy of passport (or identity card if EU citizen)
- Official Transcripts with the official stamp of home institution
- CV in English
- English level certificate (Transfer of Credit students ONLY)
- Copy of official TOEFL, TOEIC or IELTS score report (for Double Degree students ONLY)
- Letter of motivation (Double Degree students ONLY)

Academic requirements

- **Level 2** > 60 ECTS (1 year minimum) in Business studies
- **Levels 3 & 4** > 120 ECTS (2 years minimum) in Business studies
- **Level 5** > Level "L" minimum (BA, Licenciatura...) or 180 ECTS in Business studies (3 years minimum)
- **Double Degree students** >
 - BiM: 120 ECTS (2 years minimum) in Business studies
 - PGE: Level "L" minimum (BA, Licenciatura...) or 240 ECTS in Business studies

Language requirements

- **Transfer of credit programmes** > B2 level in English confirmed by a TOEFL/TOEIC/ IELTS or Home University Certificate
- **Double Degree students** > TOEFL iBT > 80 or IELTS > 6.5 or TOEIC > 785 (for BiM3) / TOEIC > 800 (for PGE3)

*Native English Speakers do not need a test.
All classes are conducted in English.*

COURSE REGISTRATION

Course registration to be done online **before** student's arrival in Rennes. Instructions will be sent by email.

Minimum courses to be taken per semester (subject to slight changes)

- **Level 2** > 5 core courses + 1 French Culture course
- **Level 3** > 6 Business courses (3 compulsory courses + 1 full track)
- **Level 4** >
 - *Fall semester*
1 pack among Compulsory Management modules + 1 Optional Management module minimum
 - *Spring semester*
1 or 2 packs among Compulsory Management modules + Optional Management modules (if extra credits needed)
- **Level 5** > between 3 and 6 courses
- **Double Degree students** > must follow a specific programme

No changes in courses will be accepted (unless scheduling conflicts occur).

GRADING SYSTEM

ECTS GRADES	DEFINITION	GPA
A	Excellent	5
B	Very good	4
C	Good	3
D	Satisfactory	2
E	Sufficient	1
Fx	Fail	-
F	Fail	-

ECTS CREDITS

Level 2	27 ECTS
Level 3	24 ECTS in Business courses
Level 4	Between 15 and 32 ECTS (see list of courses)
Level 5	Between 18 and 36 ECTS
French language class*	3 ECTS / semester (4 ECTS in Level 4)
French culture class*	3 ECTS / semester
Summer programme	6 ECTS / 2 weeks

* *Optional class*

30 ECTS are usually equivalent to 15 US credits or 60 UK (CATS) credits.



COST OF LIVING IN RENNES

Housing*	400€ - 600€
Food	150€ - 200€
Bus pass	25,20€ / month
Phone subscription	15€ - 20€ / month
Misc. (visa, CVEC, insurances...)	150€ - 300€ / year

**Foreign students with a visa "ETUDIANT" can apply for government housing allowance from the CAF (50€ - 160€)*



ACCOMMODATION

Students can find many offers located near the campus on the [platform](#). They need to be enrolled at Rennes SB to get access from the accommodation team. We strongly encourage looking for and booking housing as soon as students receive their Acceptance Letters.



INSURANCE

Students can benefit from French Social Security for partial refund of medical fees. We strongly encourage all **non-European students** to subscribe to a private insurance for full coverage during their stay in France. **European students** must ask for an EHIC card (European Health Card) in their home country prior to their departure.



VISA

Non-European students must apply for a student visa (with VLS-TS reference) as soon as they receive their official acceptance letter from Rennes SB (it can take up to 3 months to get an appointment - check with the nearest [Campus France Agency](#)). Visas must be valid at least 4 months if students come for one semester.



WELCOME ON ARRIVAL

The Well'Come association team welcomes international students and helps them integrate into the school and everyday life in Rennes. It also organises parties, sightseeing trips (Mont St Michel, Paris etc..) and sports events with French students.



FACILITIES ON CAMPUS

4 buildings - International library - Career centre - Cafeteria - Bloomberg trading room - Language Lab - Studio digital factory - Computer rooms - Gym - Music room - Student club - Student unions - Coworking space



UNDERGRADUATE EXCHANGE STUDENTS

MODULE LIST LEVEL 2

2022-2023



FALL SEMESTER (ONLY)

DATES: SEPTEMBER 2022 - DECEMBER 2022

EXAMS: DECEMBER 2022

RESIT EXAMS : LAST WEEK OF JUNE 2023

CORE MODULES		Hours	Credits
CR202E	Sustainable Business Design	24	4
FI202E	Financial Operations	24	4
IS201E	Informations Systems and Web-based Operations	24	4
PM201N	Gestion de Projet Appliquée (Reciprocity = Applied Project Management - available to non-French speakers)	24	4
RM201E	Inferential Statistics	24	4
GO201E	Contemporary Issues in International Relations	12	2
MK203E_TC	Services Marketing Management	24	4
Total Management Hours / Credits		156	26
Optional LANGUAGE MODULES (for Transfer Credit Students)		Hours	Credits
FG201E	French Culture for International Students	24	2
2LV2F1	French as a second language	24	2
Total Management & Language Hours / Credits		204	30

The total number of business credits chosen by any student is 26 ECTS minimum and up to 30 ECTS with optional language modules.

A full time workload in Europe is equivalent to 30 ECTS.

UNDERGRADUATE EXCHANGE STUDENTS

MODULE LIST LEVEL 3

2022-2023



FALL SEMESTER

DATES : SEPTEMBER 2022 - DECEMBER 2022

EXAMS : DECEMBER 2022

RESIT EXAMS - END OF JUNE 2023

FYI: Students should select 15 ECTS minimum per semester

CORE MODULES - Choose up to 3 modules		Hours	Credits
HR301E_B	International HR management	24	4
NG302E_B	International Negotiation Skills	24	4
ST304E_B	Entrepreneurship and Innovation Management: Fundamentals	24	4
SPECIALISATION TRACKS - Choose up to 3 modules from 1 Track only		Hours	Credits
FINANCE AND BANKING SPECIALISATION			
FI300E_B	Financial Mathematics	24	4
FI301E_B	Concepts of Corporate Finance	24	4
FI303E_B	Financial Analysis	24	4
MARKETING SPECIALISATION			
MK303E_B	Omni Channel Management & Distribution	24	4
MK304E_B	Marketing Metrics (data analytics)	24	4
MK306E_B	Digital Marketing Strategy	24	4
PURCHASING & SUPPLY CHAIN SPECIALISATION			
SC301E_B	Supply Chain Management	24	4
SC302E_B	Purchasing Management	24	4
SC303E_B	Inventory Management & Warehousing	24	4
LANGUAGE MODULES (Optional)		Hours	Credits
0LV2F1	French Language	30	3
FG001N	French Culture for International Students	30	3
COMPULSORY EVENTS		Hours	Credits
EV002N	International Fair	6	-

The total number of business credits chosen by any student is maximum 24 ECTS and up to 30 ECTS with optional courses for the Fall semester.

A full time workload in Europe is equivalent to 30 ECTS.

SPRING SEMESTER

DATES : JANUARY 2023 - APRIL 2023

EXAMS : APRIL 2023

RESIT EXAMS - BEGINNING OF JULY 2023

FYI: Students should select 15 ECTS minimum per semester

CORE MODULES - Choose up to 4 modules		Hours	Credits
CR301E_B	Business Ethics	24	4
PM301E_B	Project Management	24	4
ST302E_B	Strategy	24	4
ST305E_B	Doing Business in France	24	4
SPECIALISATION TRACKS - Choose up to 3 modules from 1 Track only		Hours	Credits
FINANCE AND BANKING SPECIALISATION			
FI302E_B	Financial Markets and Risk Management	24	4
FI304E_B	Banking Systems and Services	24	4
FI305E_B	Fundamentals of Auditing	24	4
MARKETING SPECIALISATION			
MK307E_B	Business to Business Marketing	24	4
MK308E_B	Merchandising (on/off-line)	24	4
MK309E_B	Digital Marketing Communications	24	4
PURCHASING & SUPPLY CHAIN SPECIALISATION			
QM311E_B	Production Systems	24	4
SC304E_B	Sourcing	24	4
SC305E_B	Transportation and Distribution	24	4
LANGUAGE MODULES (Optional)		Hours	Credits
0LV2F2	French Language	30	3
FG002N	French Culture for International Students	30	3

The total number of business credits chosen by any student is maximum 28 ECTS and up to 34 ECTS with optional courses for the Spring semester.

A full time workload in Europe is equivalent to 30 ECTS.

UNDERGRADUATE EXCHANGE STUDENTS

**MODULE LIST - LEVEL 4
2022-2023**



FALL SEMESTER

DATES: SEPTEMBER 2022 - DECEMBER 2022
EXAMS: DECEMBER 2022
RESIT EXAMS: END OF JUNE 2023

Choose 1 pack among Compulsory Management Modules (12 ECTS)
and at least 1 Optional Management Module.

COMPULSORY MANAGEMENT MODULES (Choose 1 pack)		Hours	Credits
Pack 1 - Sustainable Consumption			
MK410E	Sustainable Consumption 1	30	6
CR411E	Sustainable Production Systems	30	6
Pack 2 - Sustainable & Social Entrepreneurship			
CR412E	Social enterprise and intrapreneurship	30	6
ST411E	Social Entrepreneurship	30	6
Pack 3 - Analytics			
ST412E	Strategy Analytics	30	6
MK411E	Marketing Analytics	30	6
Pack 4 - Finance & Supply Chain Management			
FI410E	Corporate Finance	15	3
FI411E	Financial markets: fundamentals	15	3
SC410E	Operations Management	15	3
SC411E	Green Purchasing	15	3
Pack 5 - Accounting & Information Systems			
AC410E	Financial Accounting	15	3
AC411E	Managerial Accounting	15	3
IS411E	Information and Communication Systems Management	30	6
Pack 6 - Geopolitics & International Affairs (FYI: Pack mostly taught in French)			
GO401F	Géopolitique de la transition numérique et écologique	30	6
GO402N	Negotiation in a complex world	30	6
OPTIONAL MANAGEMENT MODULES (only available in Fall Semester)		Hours	Credits
MK401E_TC	Advertising	27	5
MK444E_TC	Business to Business Marketing	27	5
PM401E_TC	Project Management	27	5
ST403E_TC	Entrepreneurship & Small Business Management	27	5
OPTIONAL MANAGEMENT MODULES (also available in Spring semester)		Hours	Credits
OB410E_1	Managing International Complexity	15	3
CR410E_1	Global Sustainability Issues	15	3
IS410E_1	Information Technology Management	15	3
ST410E_1	Strategic Formulation and Simulation	30	6
OPTIONAL LANGUAGE MODULES		Hours	Credits
4LV2F1_TC	French Language	30	3
FG401N_TC	French Culture	30	3
COMPULSORY EVENT		Hours	Credits
EV002N	International Fair	6	-

A student must choose minimum 15 ECTS in management modules per semester and up to 32 ECTS with Optional Management Modules.
The total maximum number of credits is 38 ECTS with Language Modules.
It is NOT possible to select only Optional Management Modules. A full time workload in Europe is equivalent to 30 ECTS.

SPRING SEMESTER

DATES: JANUARY 2023- APRIL 2023
EXAMS: APRIL 2023
RESIT EXAMS: BEGINNING OF JULY 2023

Choose 1 or 2 packs among Compulsory Management Modules (24 ECTS) and Optional Modules (if extra credits needed)

COMPULSORY MANAGEMENT MODULES (Choose 1 or 2 packs)		Hours	Credits
Pack 1 - Financial Management			
FI402E	Financial Markets & Portfolio Management	30	6
FI404E	Financial Risk Management	30	6
Pack 2 - Human Resource Management			
HR443E	Strategic Human Resource Management	30	6
HR444E	Recruiting & Training	30	6
Pack 3 - Marketing			
MK442E	New Products & Brand Management	30	6
MK444E	Business to Business Marketing	30	6
Pack 4 - Supply Chain			
SC402E	Principles of Purchasing	30	6
SC403E	Logistics management	30	6
Pack 5 - Project Management & IS			
PM401E	Project Management	30	6
IS444E	Implementation of Business Information Systems	30	6
OPTIONAL MANAGEMENT MODULES		Hours	Credits
(Do not choose modules already taken in Fall semester)			
OB410E_2*	Managing International Complexity	15	3
CR410E_2*	Global Sustainability Issues	15	3
IS410E_2*	Information Technology Management	15	3
ST410E_2*	Strategic Formulation and Simulation	30	6
OPTIONAL LANGUAGE MODULES		Hours	Credits
0LV2F2	French Language	30	3
FG402N_TC	French Culture	30	3

A student must choose minimum 15 ECTS in management modules per semester and up to 30 ECTS with Optional Management Modules.
The total maximum number of credits is 36 ECTS with Language Modules.
It is NOT possible to select only Optional Management Modules. A full time workload in Europe is equivalent to 30 ECTS.