

## Faculty Information

### ALCANTARA, Lailani

#### ■ Specialization:

Japanese Management (JM)  
Marketing and Management (MM)

#### ■ Research Area:

Organizational Behavior, International Management

#### ■ Keywords:

International strategy, social enterprises, inclusive leadership, diversity and inclusion (D&I), social innovations,

#### ■ Seminar Topic:

Leading and managing business with purpose and impact

#### ■ Seminar Teaching Method:

Consultation-based. Supervisees are expected to read journal articles and make presentations on their proposed topic or progress report every week. I encourage students to bring their ideas and questions for discussion and collaborate with seminar members who are coming from diverse cultural and professional background.

#### ■ Possible Research Topics for Students:

In general, topics are proposed by supervisees and further developed with them. Potential research topics are but not limited to the internationalization of social enterprises; biases, antecedents and outcomes of D&I; inclusive business models and strategies

#### ■ Research Method:

Empirical research; Qualitative, quantitative or mixed method

#### ■ Comments:

Seminar is not only a place where you can deepen your knowledge on a particular topic and specialize in your chosen field, but also a place where you can further develop skills that will make a significant difference in your career prospects, such as communication skills, collaborative skills, and analytical skills.

Your seminar output should contribute to the literature and provide managerial implications.

#### ■ APU Researcher Database:

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001511&Language=2>