Evaluation criteria for GSM Master's Thesis

Please highlight in any color of your choice the appropriate evaluation for each criterion.

Criteria	A+ 90% >	A 80% - 89%	B 70% - 79%	C 60% - 69%	F – 59% <
Introduction	Clearly and eloquently identifies a theoretical central argument.	Identifies theoretical central argument reasonably clearly.	Identifies theoretical central argument but not very clearly.	The central theoretical argument can be discerned with difficulties	Does not identify the central argument
Originality	Creative, intellectual sophistication, and leaps into new territory.	Expands rather than alters the thinking of a field	Re-uses someone else's idea but in a new context.	Applies someone else's idea in a usual way	Applies someone else's ideas, without any adaptation at all.
Research questions/ hypotheses	Defines in an original way and identifies new Hypotheses	Defines clearly and identifies key hypotheses.	The definition is given but needs refinement of key hypotheses	The definition is incomplete and minimally worked out	Research questions and hypotheses are not clear at all
Conceptualization/ Model	Presents advanced theoretical conceptualization of the research	Applies an existing model to a new context	Re-uses the usual model for the research question	Model is minimally developed	Does not conceptualize the research issue or its context.
Survey of relevant literature	Excellent deep grasp of literature on the research question	Shows a good grasp of relevant literature and of their parts.	Shows average grasp of relevant literature and of their parts.	Shows poor grasp of relevant literature and of their parts.	Shows extremely poor grasp of relevant literature and of their parts.
Data	Presents original and accurate data or applies data in an innovative way.	Collected or uses data with effort; accurate but with exceptions	Reasonable data but not original and not always accurate	The data is cursory or weakly related to the research questions	Insufficient or highly inaccurate data
Data Analysis and results	Extremely well analyzed; quantitative data (if any) is statistically confirmed.	Reasonably well developed and persuasive and confirmed	Partially but not fully analyzed or tested	The analysis is minimal but sufficient	The analysis is insufficient or misleading
Provision of evidence and source materials	Facts and source materials are rich, detailed and appropriate.	Facts and source materials are appropriate but not very rich or detailed.	Facts and source materials are missing in many parts	Facts and source materials are missing in most parts.	There are no facts and source materials supporting the arguments
Sentence construction and grammar	All sentences are complete and grammatical.	All sentences are reasonably complete and grammatical.	Most sentences are complete and grammatical.	The large majority of sentences are ungrammatical and incomplete.	Almost all sentences are incomplete and ungrammatical
Citation of Sources	Sources of information and ideas are consistent and always correctly cited.	Sources of information and ideas are correctly cited with some exceptions	Sources of information and ideas are cited not consistently and correctly.	Citations of sources of information and ideas are missing in several places	Sources of information and ideas are not properly cited beyond reasonable omissions.

Overall structure	Overall structure as a whole is logical and quickly apparent.	The overall structure is reasonably logical and apparent.	The overall structure is logical but not always apparent	Overall structure and logic can only be discerned with effort	The overall structure is neither logical nor apparent
Conclusion	Draws original conclusions, points out shortcomings, identifies areas where further research is needed	Concludes main points reasonably well, identifies shortcomings and areas where further research is needed.	Summarizes but by and large repeats what has been presented in the text.	The conclusion is discernible only with an effort.	There is no conclusion.
Appropriate length and format for the subject matter (10,000 to 15,000 words)	Meets the requirements of minimal length and format				Does not meet the requirements of minimal length and format