

# Strategic Management and Leadership Major and Learning Map

Complete 16 credits or more


100 Level

200 Level

300 Level


400 Level

**(1) Introduction to Management**

 Required Subject

 Pre-requisite Subject in SML

 Strategy Track

 Leadership & HR Track

 Seminar in MM Track

 General Electives in MM

\*\* This subject is cross listing with the other college

**(2) Organizational Behavior**

**(2) Strategic Management**

**(2) Legal Strategy in Business**

**(2) Family Business Management**

**(2) Supply Chain Management**

**(2) Entrepreneurship**

**(2) International Transactions**

**(3) Advanced Organizational Behavior**

**(3) HRM**

**(3) Responsible Leadership in Business**

**(3) Business Ethics and Social Responsibility**

**(3) Sustainable Business\*\***

**(3) Strategic Decision Making\*\***

**(3) Strategic Project Management**

**(3) Managing Digital Business Transformation**

**(2) Brand Management in the Digital World**

**(3) International Logistics**

**(3) Service Management**

**(3) Special Lecture in SML**

**(3) Major Seminar in Marketing & Management**

**(3.1) Major Seminar in Marketing & Management**

**(4) Advanced Seminar in Marketing & Management**

**(4.1) Undergraduate Project in Marketing & Management**

**(4.1) Undergraduate Thesis in Marketing & Management**

# SML Career Opportunities

The knowledge and skills that students acquire from strategic management and organization major are highly portable across disciplines and variety of career opportunities, these include but not limited to:

- Business strategist
- Business analyst
- Management consultant
- Business owner
- General manager
- Service manager
- Supply chain manager
- HR manager
- HR director
- Recruiter
- Employee relationship manager

